

NHS Ayrshire & Arran



Meeting:	Ayrshire and Arran NHS Board
Meeting date:	Monday 15 August 2022
Title:	Board briefing
Responsible Director:	Claire Burden, Chief Executive
Report Author:	Shona McCulloch, Head of Corporate Governance

1. Purpose

This is presented to the Board for:

- Awareness

This paper relates to:

- Local policy

This aligns to the NHS Scotland quality ambitions of Safe, Effective and Person Centred.

2. Report summary

2.1 Situation

Key areas of interest are advised to Board Members for awareness at each Board meeting. The Good News stories provide Members with information from across the organisation which shows the good work being delivered by our teams to improve patient and community care and recognises awards received locally and nationally.

2.2 Background

At each Board meeting the briefing provides:

- Good News stories from across NHS Ayrshire & Arran
- Key events from the Chief Executive and Board Chair diaries
- Circulars from the Scottish Government Health & Social Care Directorates
- Current consultations

Further briefing updates will be issued following the Board meeting from the Communications Department via e-News, Stop Press, Daily digest and “Team talk.” Up-to-date information is also published on NHS Ayrshire & Arran’s website www.nhsaaa.net

Should you require further information in relation to the briefing, please contact Shona McCulloch, Head of Corporate Governance (Tel 01292 513630).

2.3 Briefing

Good News Stories

Ayrshire Maternity Unit (AMU)

The rate of stillbirth in Ayrshire Maternity Unit was zero for the first quarter of 2022. This is in keeping with a decline in the stillbirth rate for NHS Ayrshire & Arran since 2013 when publication by the national confidential enquiry, MBRRACE-UK, began. The MBRRACE-UK figures from 2013 to 2019, the most recent year published, show a 28% reduction in the stabilised and adjusted stillbirth rate.

The reduction in stillbirths can be attributed to a number of quality improvement measures that have been implemented in AMU over recent years including antenatal ultrasound detection of small babies, a reduced fetal movement protocol and ongoing education on fetal heart rate monitoring. The development and roll out of these measures has been multi-disciplinary involving AMU Doctors, Midwives and Sonographers.

1st National ICU Rehab Day 22 July 2022

Pauline Murray, Critical Care Recovery Co-ordinator, ICU Crosshouse

Intensive Care Unit (ICU) at Crosshouse hospital participated in the 1st national ICU rehab day promoting awareness of life following critical illness. We raised local awareness on the day through patients sharing their experience and photos of their recovery on display boards in ICU. Staff were able to read the stories and see photos of patients celebrating their goals in photographs.

The day was promoted by [ICUsteps](#), a national charity who use peer support to aid patients through their critical care journey with literature and digital resources, they also co-ordinate national monthly regional zoom meetings. ICUsteps Ayrshire has been running for 2 years now, with good attendance each month. The meetings are chaired by a volunteer, who is also an NHS Ayrshire & Arran staff member. The day was supported locally by our Communications department tweeting (a yield of 3.5 million impressions through twitter alone), a briefing in Daily Digest and an article published on Facebook. Watch this space for next year being bigger and better!

One patient has raised over £4000 for our InS:PIRE programme as she found it so helpful in aiding her recovery. Mechelle climbed Goat Fell as her goal and raised this amazing sum of money. She also attends our ICUsteps meetings.

From our most recent InS:PIRE cohort Paul, achieved his goal of returning to Scuba Diving (in Arran) and sent us photos of the amazing sea life off our coast. He came over from Arran to attend InS:PIRE every Monday during the programme saying it was well worth the trip, the information and support was invaluable to him and his partner.

Our next In:SPIRE cohort will be our 20th, and we are starting to plan an evening for November inviting all participants to come and celebrate our successes. Aiming to raise further awareness to what Ayrshire critically ill patient have as support on their journey to recovery. We have come a long way since its advent back in 2015 with a joined up service which was built on patient feedback.

The patient recovery journey now starts in ICU with the new role of critical care recovery coordinator supporting the patient through to hospital discharge and a phone call at home prior to being invited to InS:PIRE with Ayrshire ICUsteps as the final link in ongoing support for patients in their journey.



Cohort 19 group and team photo taken for ICU rehab day



News from our partners:

East Ayrshire Health and Social Care Partnership

Winning logo design unveiled for new children's wellbeing model, HEART

As momentum gathers around HEART (Help Everyone At The Right Time), East Ayrshire's new wellbeing model for children's services, we are delighted to announce the winner of our logo competition. The designer of our new HEART logo is Harry Moon from Nether Robertland Primary in Stewarton whose striking and colourful entry won the most public votes.

His original design has been worked up by our graphic designers and will now be used to represent HEART in posters, reports, banners and online. The runner-up was Holly Stewart, also from Nether Robertland who created a wonderful design.

Our HEART team were delighted to visit Nether Robertland Primary to give Harry and Holly their prizes. Congratulations to them, and thanks to everyone who took part.

Work continues around the formation of the new HEART Community Teams and launch events for each team took place over the first two weeks of June.

The winning designs and new logo can be viewed on the EAHSCP website:

<https://www.livingwellea.co.uk/2022/05/18/winning-logo-design-unveiled-for-new-childrens-wellbeing-model/>

What Matters To You Day encourages more meaningful conversations

On Thursday 9 June we invited all staff to take part in What Matters To You Day – an event which encourages us to share what's important and to actively listen to and act on the responses of others.

By asking our users and carers what matters to them, then actively listening and acting on their responses, the day also aims to establish better communication between people giving and receiving care and to ensure it is person-centred at all times. This is why the ethos of What Matters To You Day (WMTY Day) is 'Ask, Listen, Do'.

To gather staff responses, Partnership Engagement Officer, Lorna McIlreavy, set up tables in the Health and Social Care Partnership and East Ayrshire Council offices, with blank speech bubbles, pens, goodie bags and even special WMTY Day cupcakes to invite people to drop by and answer the question: 'What Matters To You?'

Lorna and Adult and Young Carer Co-ordinator, Kevin Conway, also joined staff at East Ayrshire Carers Centre and hosted another WMTY Day stall at their Carers Week tea party. Over the course of the campaign we heard from 36 members of HSCP staff, 56 carers and the eight members of the IJB Stakeholder Forum.

The replies we received were wonderfully varied and ranged from "time with family", "good coffee" and "dogs" to "mental health", "caring for my husband" and "knowing I can meet my child's needs".

Whether uplifting, poignant or funny, each person's answer was unique to them and helped us get to know each other just that little bit better.

We'd like to thank everyone who took the time to participate.

We also invited senior management staff, Craig McArthur and Jo Gibson, to give us their take on the day and to tell us why it's so important...

Craig McArthur, Director of EAHSCP

"I believe in treating people the way we'd want to be treated ourselves. As a Health and Social Care leader I want to know that the engagement we have with people is meaningful and makes a difference to their lives."

Jo Gibson, Head of Wellbeing and Recovery at EAHSCP

"What Matters To You Day helps us to stop and focus on the people we're trying to serve, helping us to hear their voices more clearly so that our response, services and care is meeting what matters to them."

To bring the WMTY Day events to a close, Lorna also organised a staff meeting with Tommy Whitelaw, National Lead at Carer Voices, who gave an impassioned speech on 'Intelligent Kindness', the importance of meaningful communication and how crucial it was for his late mother during the final stages of her life, and for Tommy himself as her carer.

The What Matters To You? Day event was a huge success and a great chance for us all to stop, talk and listen to each other.

By taking an interest in what other people value most in life, we can form deeper social connections and learn how we can best help and support our friends, family and colleagues to achieve their goals. In the words of Jo Gibson, "we're all human", and we all need meaningful human connection.

That's what What Matters To You? Day is all about.

Participatory budgeting launched to support health and wellbeing

Local organisations and groups were encouraged to submit their health and wellbeing projects to a public vote for a chance to receive funding.

East Ayrshire Health and Social Care Partnership (EAHSCP) launched its participatory budgeting process, Wellbeing for All, with a total of £250k funding available to community organisations providing health and social care services in East Ayrshire.

The participatory budgeting process involves communities by asking them to choose which projects they would like to see receive a share of the funding. Local events will take place where residents can find out more about the proposed projects and vote for their favourite. The fund was opened to applicants on Thursday 30 June, at an event where local service providers came together to sign a new charter on partnership working.

Craig McArthur, Director of EAHSCP, said the charter signing reaffirms a shared goal of working collaboratively to support the wellbeing of people in East Ayrshire:

"We are really pleased to be able to come together today as a community of service providers focussed on improving and supporting health and wellbeing in East Ayrshire. The charter we are signing today was co-produced by local organisations already providing services, reflecting our shared vision for working well together."

"The participatory budgeting mechanism will also allow the community to join us by deciding where resources should be shared. I am really looking forward to finding out which projects are successful and the benefits they will bring to people in East Ayrshire."

Councillor Douglas Reid, Chair of the East Ayrshire Integration Joint Board, emphasised the importance of having the people of East Ayrshire at the forefront of decisions made in their community:

“Participatory budgeting places decision making in the hands of our communities, allowing them to pick out their priority areas so we can support what really matters.

“East Ayrshire has an incredibly positive network of service providers, and I am continually impressed by everything they achieve. I would encourage organisations and groups from all aspects of health and social care to put their projects forward to give our communities as wide a choice as possible.”

John Hartson workshop offers hope for gambling addiction

On Monday 27 June we hosted and attended the John Hartson Gambling Recovery Workshop at Take A Bow Opportunity Centre, Kilmarnock.

It was an eye-opening and deeply affecting afternoon, where John Hartson, joined by psychotherapist Tony Marini, spoke passionately about gambling addiction and its impact on his life.

Tony, who became a psychotherapist following his own struggle with the addiction, spoke of its devastating impact on individuals and families and opened the workshop with some sobering statistics:

“People with gambling addiction are three times more likely to take their own lives compared to those suffering with any other addiction. Gambling addiction also goes hand in hand with other addictions, such as alcohol and drugs.

“There is an incredible amount of guilt, hopelessness and self-loathing attached to gambling addiction, and each gambling addict will impact, on average, the lives of seven other people.” He also spoke about how the Covid-19 pandemic had left many people more vulnerable to developing a gambling problem:

“Over the pandemic, gambling addiction has increased by 32% in the UK. People were spending more time online and many began gambling to escape their own loneliness, pain and the reality of what was going on in the world.”

Tony then introduced John Hartson, who began telling his own story.

As a professional footballer, John was immediately recognised by many audience members, although the depth of his struggle with the debilitating addiction wasn’t as widely known.

“My gambling addiction began when I was a teenager, working in a social club in Swansea. I’d see the halls lined with fruit machines and would memorise the symbols coming up on the wheels. When I was nineteen, and had only been with my football club for six months, I stole the credit card of a guy I trained with, just so I could fuel my addiction. I was so ashamed.

“As an addict, gambling was the first thing I thought about in the morning. It takes over every second of your life. The two things a gambling addict needs are money and time, and when I became a professional footballer I suddenly had them both in abundance.”

As his addiction progressed, John's life spiralled out of control. Finally, his 'rock bottom' moment came, when he returned home in the early hours of the morning to hear his wife preparing to leave with their young children:

"My wife had packed her bags and was coming down the stairs. She'd had enough. I think every addict needs to hit that rock bottom place. For me, that was it. I was exhausted and so tired of what I'd been doing to myself."

After reaching out for help and attending a Gamblers Anonymous (GA) meeting, John met Tony Marini, and said the support he received from his very first meeting was indescribable:

"The GA didn't only save my life; it gave me a life. I suddenly became part of a community of people who were all there for the same thing. You become part of a fellowship, like brothers and sisters, and you get to a stage where you don't want to let anyone down.

"I feel immensely proud now that I can help people. I don't want anyone going through the darkness I went through. It's so important to talk, and there's no shame in asking for help." Many thanks again to John and Tony for having the courage to share their stories and empower others.

North Ayrshire Health and Social Care Partnership

National Portrait Gallery

We have continued to develop our Partnership working with the National Portrait Gallery through the "*Life Hacks*" Project. The premise of the *Life Hacks* project was simple, making life affirming artwork with young people in North Ayrshire. The artwork will be made for public spaces and involve young people from youth groups and with links to Health and Social care services. The projects have been fun; produced by young people working with professional artists and the artwork exhibited.

'I got to be around nature and let my imagination run free' - participant

'Making artwork is like growing your own plant' - participant

The final artworks produced on the project evolved from discussions. We had with artist Iman Tajik relating to a performance video work of Tajik's, [A to B](#), that illustrates the frustrating effects of borders and barriers created by people, between people. For our versions we invited young people to use colourful biodegradable ribbons and tapes, to create huge temporary installations, very quickly. We transformed places, objects, and people with bright lines, fixing people to structures and making three dimensional scribbles on the landscape.

Meaning was created in doing. Making the Ribbon Sculptures gave participants the opportunity to spend time together, often outside, and prompted conversations about social and personal barriers or ties, nature, and the complicated history of the places we were in

'I loved how easy it was to create something that looked so complicated' - participant

The project, Life hacks, funded by Youth Link's Youth work recovery fund, worked with around 450 young people across the region, including Rosemount project at Meadowcroft, Syrian resettlement programme, Irvine Royal Academy, several youth forums and young people and their families from Children's First.



Our young people's work with the Life Hacks Project is currently on display in the **National Portrait Gallery** as part of the *You are Here* 2022 exhibition, which will run until the 8TH January 2023. This display celebrates and shares recent and ongoing collaborative projects between the National Galleries of Scotland and partner organisations across the country. They include place-based initiatives with groups of young people in former mining towns, and life-affirming public art schemes in North Ayrshire.

The project looks at the various ways that people can engage with art to bring benefits to their health and wellbeing, and explore their sense of identity and belonging. Co-produced artworks and other forms of content are displayed alongside works from the Galleries' permanent collection to amplify new voices and offer fresh views on contemporary Scotland.

A ribbon sculpture activity session for young people to celebrate the recent work with the National Portrait Gallery is scheduled to take place on Friday 19 August in Irvine. A lightbox installation of our young people's work (similar to the image shown) will go on display in the Portal in Irvine this month.



We are delighted this work was featured in a recent article in the Lancet Medical Journal which comments: "**Adolescence is a time when identity takes shape, and having a positive sense of your identity and feeling that it is accepted by those around you can have an impact on a person's health Art offers us the opportunity to understand our own identities and those of other people, and it raises the possibility of change.**"

Chief Executive and Board Chair diary key events

Chief Executive’s Diary Key Events 16 August 2022 – 3 October 2022		Chair’s Diary Key Events 16 August 2022 – 3 October 2022	
A number of key events have been cancelled/postponed due to COVID19			
August		August	
16 & 17	NHS Chief Executives’ Meeting	22	NHS Chairs’ meeting
25	South Ayrshire Community Planning Partnership Board	25	South Ayrshire Community Planning Partnership Board
25	NHS Board workshop	25	NHS Board workshop
29	Information Governance Committee	29	Information Governance Committee
30	West of Scotland Health and Social Care Delivery Plan Programme Board	30	National Performance Management Committee
September		September	
5	NHS Board workshop	1	Performance Governance Committee
9	Local Authority Chief Executives’ meeting	1	North Ayrshire Community Planning Partnership Board
12	Healthcare Governance Committee	5	NHS Board workshop
13 & 14	NHS Chief Executives’ Meeting	12	Healthcare Governance Committee
15	East Ayrshire Community Planning Partnership Board and Council Joint Engagement Event	15 & 16	Board Chairs annual event
20	West of Scotland Chief Executives’ Monthly Meeting	20	National Performance Management Committee
22	East Ayrshire Community Planning Partnership Board	22	East Ayrshire Community Planning Partnership Board
27	Caring for Ayrshire launch event East Ayrshire	27	Caring for Ayrshire launch event East Ayrshire
29	Caring for Ayrshire launch event North Ayrshire	27	Caring for Ayrshire launch event North Ayrshire
October		October	
3	NHS Board Meeting	3	NHS Board Meeting

Circulars from the Scottish Government Health & Social Care Directorates

Published since last Board briefing

Circulars	Lead Director(s)
CMO(2022)21 Covid-19 vaccination programme: JCVI advice on additional booster doses for clinical trial participants	Director of Public Health
CMO(2022)22 Monkeypox (MPX) Cases in the UK – Investigation and assessment of individuals suspected to have MPX and management of confirmed cases of MPX	Director of Public Health
CMO(2022)23 Abortion – Approval extension for Mifepristone to be taken at home	Medical Director
CMO(2022)24 Human papillomavirus (HPV) vaccination programme: changes to the vaccine	Director of Public Health
CMO(2022)25 Human Papillomavirus (HPV) vaccination programme: change in schedule from 3 to 2 doses for eligible adolescents and adults starting the course after they turn 15 years	Director of Public Health
CMO(2022)26 Monkeypox – New regulations came into effect on Thursday 16 June 2022	Director of Public Health
CMO(2022)27 Seasonal Flu Immunisation Childhood and School Programme 2022/23 Cohort Confirmation	Director of Public Health
CMO(2022)28 Guidance on shotgun and firearms markers in clinical records	Medical Director
CMO(2022)29 Monkeypox (MPX) Pre and Post Exposure Vaccination	Director of Public Health
DL(2022)14 Healthcare improvement Scotland Infection Prevention and Control standards	Nurse Director
DL(2022)15 The Queen's Platinum Jubilee: further clarification	Director of Human Resources & Director of Finance
DL(2022)16 Junior Doctors Health and Wellbeing	Director of Human Resources & Director of Finance
DL(2022)17 Closure of NHS Scotland and Social Care Coronavirus Life Assurance Scheme 2020	Director of Human Resources & Director of Finance
DL(2022)18 Human Resource aspects of Foundation and Speciality Training Programmes: Changeover dates for 2022-2023	Director of Human Resources
DL(2022)19 F1 Induction and Shadowing Arrangements	Director of Human Resources
DL(2022)20 Arrangements for the Distinction Awards and Discretionary Points Schemes for Consultants	Director of Human Resources

Circulars	Lead Director(s)
DL(2022)21 Removal of temporary COVID policies	Director of Human Resources
DL(2022)22 Further information for Health Professionals – Targeted Deployment of Covid-19 Medicines for Non-Hospitalised Patients	Medical Director and Director of Pharmacy
DL(2022)23 Fit-notes – Extension of Certification to other Healthcare Professions	Director of Pharmacy & Director of East Ayrshire Health & Social Care & Nurse Director
DL(2022)24 Temporary increase to NHS Scotland mileage rates - extension	Director of Finance & Director of Human Resources
DL(2022)25 Greenhouse gas emissions reporting - Fluorinated gases	Director of Infrastructure & Support Services
PCA(M)(2022)11 Introduction of electronic transfer of Acute Medication Service (AMS) prescriptions for non-medical prescribers in GP Practices (also see PCA(P)(2022)23 combined)	Director of Pharmacy & Director of East Ayrshire Health & Social Care
PCA(M)(2022)12 The Annual Health Checks for people with Learning Disabilities (Scotland) Directions 2022	Director of East Ayrshire Health & Social Care
PCA(O)(2022)03 General Ophthalmic Services (GOS and NHS Optical Vouchers- Legislation changes	Director of East Ayrshire Health & Social Care
PCA(P)(2022)13 Serious Shortage Protocol: Estradiol (Oestrogel®Pump-Pack 750 Microgram Peractuation) 0.06% Gel - Substitution	Director of Pharmacy
PCA(P)(2022)14 Serious Shortage Protocol: Estradiol (Oestrogel®Pump-Pack 750 Microgram per actuation) 0.06% Gel – Substitution and restricting duration	Director of Pharmacy
PCA(P)(2022)15 Serious Shortage Protocol: Estriol (Ovestin® 1MG) 0.1% Cream - Substitution	Director of Pharmacy
PCA(P)(2022)16 Serious Shortage Protocol: Estriol (Ovestin® 1MG) 0.1% Cream - Substitution and restricting duration	Director of Pharmacy
PCA(P)(2022)17 Serious Shortage Protocol: Estradiol (Lenzetto®) 1.53MG/Dose Transdermal Spray – Restricting duration	Director of Pharmacy
PCA(P)(2022)18 Serious Shortage Protocol: Estradiol (Lenzetto®) 1.53MG/Dose Transdermal Spray - Substitution	Director of Pharmacy
PCA(P)(2022)19 Serious Shortage Protocol: Estradiol (Lenzetto®) 1.53MG/Dose Transdermal Spray – Restricting duration and substitution	Director of Pharmacy
PCA(P)(2022)20 Serious Shortage Protocol: Estradiol (Sandrena®) 500 microgram and 1mg Gel sachets – Restricting duration	Director of Pharmacy

Circulars	Lead Director(s)
PCA(P)(2022)21 Serious Shortage Protocol: Estradiol (Sandrena®) 500 microgram and 1mg Gel sachets - Substitution	Director of Pharmacy
PCA(P)(2022)22 Serious Shortage Protocol: Estradiol (Sandrena®) 500 microgram and 1mg Gel sachets – Substitution and restricting duration	Director of Pharmacy
PCA(P)(2022)23 Introduction of electronic transfer of Acute Medication Service (AMS) prescriptions for non-medical prescribers in GP Practices (also see PCA(M)(2022)11combined)	Director of Pharmacy & Director of East Ayrshire Health & Social Care
PCA(P)(2022)24 Community Pharmacy Public Health Service Poster Campaign 2022	Director of Pharmacy
PCA(P)(2022)25 Update on the serious shortage protocols issued for Oestrogel®, Ovestin®, Lenzetto® spray and Sandrena® Gel – Extended until 29 October 2022	Director of Pharmacy

Consultations/Call for evidence or written submission

(In progress or published since last Board briefing)

From	Topic	Response Date
East Ayrshire Council	Energy Recovery Park – Killoch Depot Ochiltree	6 May 2022 Responded
Scottish Government – Health, Social Care and Sport	Scottish Drug Deaths Taskforce Note: Responded NAHSCP with Public Health and Addiction service contributed	13 May 2022 No response NHSA&A
East Ayrshire Council	EAC - 220005AMCPPP - Residential development comprising 471 dwelling houses and associated infrastructure - Northcraig Farm	20 June 2022 Responded
Scottish Government	Equipment and Adaptation Guidance	6 June 2022 Responded
East Ayrshire Education Service	Statutory Consultation Proposal – Willowbank, Onthank PS & ECC, Mount Carmel PS	9 June 2022 Responded
NHS Scotland	Health and Social Care Strategy for Older People	19 June 2022 Responded
Scottish Ambulance Service	Scottish Ambulance Service 2030 Strategy Note: shared eNews	3 July 2022 Individual Responses
Scottish Fire and Rescue Service	Consultation Scottish Fire and Rescue Service draft Strategic Plan 2022-25	10 July 2022 Responded
Chief Executive Officer /Ceannard	National Gaelic Language Plan – Consultation	26 July 2022 Responded
Scottish Government	Safe Access Zones	11 August 2022
Scottish Government	Consultation on the Data Strategy for Health & Social Care	12 August 2022
East Ayrshire Council	Fardalehill Kilmarnock Consultation - Proposal for development plan 2	15 August 2022
Scottish Government– Human Trafficking Team, Criminal Justice	Inclusion of Scottish public bodies in Transparency in Supply Chain (TISC) reporting - consultation	22 August 2022
Scottish Government - Health, Social Care and Sport Committee	Health, Social Care and Sport Committee pre-budget scrutiny call for views	24 August 2022
Scottish Government - Health, Social Care and Sport	2022 National Care Service (Scotland) Bill	02 September 2022
Healthcare Improvement Scotland	New Mental Health and Wellbeing Strategy -consultation	09 September 2022
Scottish Government – Equality Analysis Team	Equality evidence strategy 2023 to 2025	23 September 2022

2.3.1 Quality/patient care

Good News Stories provide an opportunity for Members to be aware of a range of positive impacts on the quality of care and the services we provide for our patients and communities.

2.3.2 Workforce

There is no impact on workforce from this briefing.

2.3.3 Financial

There is no financial impact from this briefing.

2.3.4 Risk assessment/management

This briefing document does not relate to any areas of risk.

2.3.5 Equality and diversity, including health inequalities

This briefing document has no impact on equality and diversity. Where specific good news stories relate to service improvements Equality Impact Assessment would be carried out as necessary.

2.4 Recommendation

Members are asked to receive the briefing for awareness.