Dietitians have the appetite to get involved
Dietitians Week, 8-14 June 2015

NHS Ayrshire & Arran’s Department of Nutrition and Dietetics will be promoting the important work it does this Dietitians Week (8-14 June).

The team of dietitians, dietetic assistants and community food workers are backing the British Dietetic Association’s (BDA) latest campaign, ‘Trust a Dietitian’, which promotes the great variety of roles within the profession and the significant impact dietitians have on public health.

Marianne Hayward, Head of Profession Nutrition and Dietetics, said: “NHS Ayrshire & Arran’s Department of Nutrition and Dietetics help people better manage their health through diet. Our mission statement is to educate, prevent and treat individuals and groups using quality nutritional therapy. We have a great team and Dietitians Week gives us the chance to highlight our important work.”

Speaking about Dietitians Week, BDA Chairman-elect, Dr Fiona McCullough, said: “Following on from the tremendous success of last year’s Dietitians Week, I am extremely thrilled and delighted that we are doing it all over again in 2015. Once again, this will be an exciting and unique way in which to highlight the value and impact of the dietetic profession all around the UK.

“You only have to look online, switch on the television or pick up a newspaper to see just how many people out there are claiming to be food and nutrition experts. The nutrition ‘noise’ that surrounds us is so loud, with mixed food and nutrition messaging, ranging from the indifferent, to ridiculous, to the downright dangerous. Dietitians Week is the perfect opportunity for us to shout loud and proud about our work, and the work of the wider
profession, and lay claim to the accolade of being the absolute ‘Gold Standard' when it comes to food and nutrition professionals.”

Ends

Photograph: What I do – the poster which NHS Ayrshire & Arran dietitians will be distributing during national Dietitians Week.

Notes to the editor:

- Visit the BDA website at www.bda.uk.com

- Dietitians are the only qualified health professionals that assess, diagnose and treat diet and nutrition problems at an individual and wider public health level. Uniquely, dietitians use the most up to date public health and scientific research on food, health and disease, which they translate into practical guidance to enable people to make appropriate lifestyle and food choices.

- Dietitians are the only nutrition professionals to be statutorily regulated, and governed by an ethical code, to ensure that they always work to the highest standard. Dietitians work in the NHS, private practice, industry, education, research, sport, media, public relations, publishing, Non Government Organisations and government. Their advice influences food and health policy across the spectrum from government, local communities and individuals.

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